



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, February 19, 2025

Time: 4:00-5:30 pm

Location: Virtual and in-person (see below)

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Kirsten Putman, Interim Treasurer
Tim Fairley
Jill Sparks
Jacob Tice
Dallisa Hocking

The City Events and Recognitions Committee is administered by the City of Tacoma's Tacoma Venues & Events department.

EXCUSED

Keoni Ho

STAFF

Ashley Young, *Community Events Coordinator*
Tammi Bryant, *Asst Director, Tacoma Venues & Events*
Hillary Brenner, *Marketing Director*
Jerrold Anonuevo, *Marketing Coordinators*
Jasmine Cawley, *Marketing Coordinator*
DeMeShee Pye, *Community Impact Coordinator*

INFORMATION ABOUT VIRTUAL AND IN-PERSON MEETINGS

Virtual attendance: The meeting can be attended at <https://us02web.zoom.us/j/83862217228>, or by dialing (253) 215-8782 and entering the webinar ID 838 6221 7228 when prompted. A passcode should not be required. Microphones will be muted, and cameras turned off for all meeting attendees, except for City Events and Recognitions Committee members and presenters.

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1. Call to Order

Land acknowledgement

Chair Johnston

4:00 pm

“I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language.”

- | | | |
|---|-----------------------------|----------------|
| 2. Warm-up / Check-ins | Chair Johnston | 4:05 pm |
| 3. Open Discussions | | 4:10 pm |
| Special Event Funding and City Event Services Presentation – Ashley Young
Subcommittees – Chair Johnston | | |
| 4. Approve Minutes | Vice Chair Domine | 4:30 pm |
| 5. Consideration of Agenda | Vice Chair Domine | 4:35 pm |
| Consent Agenda as Read Motion: “I motion to approve the February 2025 City Events and Recognition’s Committee Agenda as read.”
Chair asks for a motion, and a second, and asks “is there any items the committee would like to pull?” | | |
| a. Approval for 2025 Special Event Funding Recommendations | | |
| i. Recommended Motion: “I motion to approve the recommendation list of 2025 Special Event Funding Recommendations” | | |
| ii. Chair asks for a motion, and a second, and asks “is there any discussion?” | | |
| b. Approval for 2025 City Event Services | | |
| i. Recommended Motion: “I motion to approve the recommendation list of 2025 City Event Services” | | |
| ii. Chair asks for a motion, and a second, and asks “is there any discussion?” | | |
| 6. Staff Reports | City of Tacoma Staff | 4:50 pm |
| Marketing- Jerrol Anonuevo | | |
| 7. Sub-Committee Reports | Chair Johnston | 4:55 pm |
| MLK Recap- Jessica Johnston
Special Event Funding- Jacob Tice | | |
| 8. Other Items | Chair Johnston | 5:15 pm |
| 9. Topics for Upcoming Meetings | Staff- Ashley Young | 5:20 pm |

10. Public Comment**Chair Johnston / Attendees****5:25 pm**

When commenting, please address the chair, and restrict comments to 3 minutes each.

Zoom link for public attendees: <https://us02web.zoom.us/j/83862217228>

Call in by phone: 253-215-8782

11. Adjourn**Chair Johnston****5:30 pm**

MEETING FREQUENCY

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To request this information in an alternative format or to request a reasonable accommodation, please contact Tacoma Venues & Events staff at communityevents@cityoftacoma.org. TTY or speech to speech users please dial (253) 581-5820 to connect with Washington Relay Services.



CERC
Subcommittee
Sign Up

Organization Name	Name of Event	Percentage Score	Requested Funding Amount (between \$1,000 to \$5,000)	Awarded Amount	Event Type	Has this event been funded in the past?	District
Downtown On the Go	Parking Day 2025	100	\$5,000	\$5,000.00	Educational	Yes	District 2
Greentrike	MathFest	100	\$3,500	\$3,500.00	Educational	No	District 2
Hilltop Artists in Residence	Arts Night Out	100	\$5,000	\$5,000.00	Art	No	District 2
Lincoln International Business Association	Lincoln District Lunar New Year Festival	100	\$5,000	\$5,000.00	Cultural	Yes	District 4
Rainbow Center	Tacoma Pride Festival	99.5	5000	\$5,000.00	Cultural	Yes	District 2
Hope Leadership Trust	Disability Day Street Festival	99	5000	\$4,000.00	Community	No	District 3
Tacoma Art Museum	Dia de los Muertos Festival	99	5000	\$3,000.00	Cultural	Yes	District 2
Tacoma HONK! Fest	Tacoma HONK! Fest	99	\$5,000	\$4,000.00	Entertainment	Yes	District 4
Entertainment Resource Alliance	Market Military Marvels (Military Art Market)	98.5	5000	\$4,000.00	Resource	Yes	
Central Neighborhood Council	Tacoma Porchfest	98	\$5,000	\$4,000.00	Community	Yes	District 3
The Paloma Project 501c3	La Paloma Marketplace: Indigenous Art Day	98	\$5,000	\$4,000.00	Art	No	District 1
Asia Pacific Cultural Center	Asia Pacific New Year Celebration	97.5	5000	\$4,000.00	Cultural	No	District 2
BYTM Building Youth Through Music DBA WayOut Kids	Juneteenth Celebration: A Road to Economic Freedom	96.5	5,000	\$3,500.00	Cultural	Yes	District 5

Tacoma Light Trail	Tacoma Light Trail 2025	96.5	\$4,500	\$3,000.00	Art	Yes	District 2
Washington State Historical Society aka Washington State History Museum	20th Annual In the Spirit Arts Market & Northwest Native Festival	96.5	\$5,000	\$3,000.00	Cultural	Yes	District 2
Black Night Market	Second Annual Soul Food Festival	95.5	\$10,000.00	\$3,000.00	Community	No	District 3
Proctor Business District Association	Proctor Arts Fest	95.5	\$5,000.00	\$3,000.00	Art	Yes	District 1
Tacoma Arts Live	Tacoma Arts Live Play Readings	95.5	\$5,000.00	\$2,500.00	Art	No	District 3
Tacoma Sister Cities	Japanese Children's Day	95.5	\$3,000.00	\$3,000.00	Cultural	No	District 1
University of Washington Tacoma	Celebrando Comunidad	95.5	\$5,000.00	\$2,500.00	Cultural	Yes	District 2
Tacoma Refugee Choir	Let There Be Peace on Earth Concert	95	\$5,000.00	\$3,000.00	Entertainment	No	District 5
Write253	Tacoma Wayzgoose	95	\$5,000.00	\$3,000.00	Educational	Yes	District 3
Caribbean Queens	2025 Caribbean Queens Festival	94	\$10,000.00	\$2,500.00	Cultural	No	District 3
Tacoma Concert Band	Holiday Concert and Tree Lighting	93	\$5,000.00	\$2,500.00	Cultural	No	District 2
Classical Tuesdays in Old Town Tacoma	Classical Tuesdays in Old Town	91.5	\$2,600.00	\$2,500.00	Entertainment	Yes	District 2
South End Neighborhood Council	SENCo Annual Block Party	87.5	\$5,000.00	\$2,500.00	Community	Yes	District 4
			\$133,600	\$90,000.00			

2025 Event Services

Citywide	Funding Score	Date	General Closure Location	Tacoma Sponsored	Funding Score	Date	General Closure Location
Daffodil Parade		N/A	4/5/2025 Pacific Ave from Puyallup to S 11th St	Lincoln Lunar New Year	100	2/2/2025	S 38th St. from S G St. to S Thompson Ave
Jr. Daffodil Parade		N/A	4/26/2025 North Proctor, North 26th Street, and the alley between Washington and Proctor.	Tacoma Wayzgoose	95	05/02-03/2025	Part of the alley running behind the library (Court F) or the parking spaces directly in front of the library (Tacoma Ave. S.)
Juneteenth Celebration: A Road to Economic Freedom	96.5	6/19/2025	Neighborhood around Stewart Heights Park	SEnCo Annual Block Party	87.5	6/28/2025	55th Street Between Park and G
Summer Blast		N/A	7/4/2025 Ruston Way	Mi Centro- Caribbean Queen	94	Jul-25	Corner of S. 10th Street & S. L Street
Tacoma Pride	99.5		TBD Pacific Ave and A St from S 9th to S 7th	Proctor Arts Fest	95.5	8/2/2025	N. 26th Street from Madison to Washington, N. Adams St. from N.25th to N. 27th, N. Proctor St. from N. 28th to N. 25th
Tacoma Porchfest	98	7/11-7/12/2025	Central Neighborhood south of 6th Ave to 12th St and S Cedar to S Sprague	Downtown Tacoma Block Party	90.5	8/3/2025	Broadway between S 9th and S 13th Street and S11th between Market and Pacific Ave
Downtown Holiday Celebration		N/A	TBD Broadway between S 9th and S 11th	La Paloma Marketplace- Indigenous Art Day	98	8/16/2025	N. 28th street & Proctor Street
				Second Annual Soul Food Festival	95.5	9/7/2025	Outside of Tacoma Armory, on the streets between 9th and 11th Yakima Ave. Address is 1001 S Yakima Ave. Tacoma WA 98402
				Parking Day 2025	100	10/1/2025	1721 Jefferson Ave - 1901 Jefferson Ave



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, January 15, 2024
Time: 4:00-5:30 pm
Location: Virtual and in-person (see below)

MEMBERS

Keoni Ho
Tim Fairley
Kirsten Putman
Dallisa Hocking

EXCUSED

Jessica Johnston, Chair
Alex Domine, Vice Chair
Jacob Tice
Jill Sparks

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Chair Johnston

4:00 pm

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|--|--|----------------|
| 2. Warm-up / Check-ins | Treasurer Putman | 4:05 pm |
| What is your favorite birthday dessert? | | |
| 3. Approve Minutes | Treasurer Putman | 4:15 pm |
| First: Tim | | |
| Second: Dallisa | | |
| Motion: Carries | | |
| 4. Consent Agenda | Treasurer Putman | 4:15 pm |
| First: Tim | | |
| Second: Dallisa | | |
| Motion: Carries | | |
| 5. Public Comment on Agenda Items | Treasurer Putman/ Attendees | 4:20 pm |
| When commenting, please address the chair, and restrict comments to 3 minutes each. | | |
| Zoom link for public attendees: https://us02web.zoom.us/j/83862217228 | | |
| Call in by phone: 253-215-8782 | | |
| 6. Staff Updates | City of Tacoma Staff | 4:30 pm |
| <ul style="list-style-type: none">• Marketing- Jerrol Anonuevo<ul style="list-style-type: none">○ MLK Marketing<ul style="list-style-type: none">▪ UWT is helping to promote MLK at their own breakfast and we will share their information also▪ PR went out today▪ Created translated flyers▪ Digital toolkit to share out with participants, CERC, and vendors• Meeting Topics for 2025 | | |
| 7. Sub-Committee Updates | Treasurer Putman | 4:45 pm |
| <ul style="list-style-type: none">• MLK-Kirsten Putman<ul style="list-style-type: none">○ Went to Council for the annual proclamation○ COF will be two hours this year• Retreat- Alex Domine | | |
| 8. Meeting Discussions | City of Tacoma Staff & CERC Members | 5:00 pm |
| <ul style="list-style-type: none">• Subcommittee Selections | | |

- Fill out QR code, move discussion to future meeting/retreat
- Rules and Procedure Changes for 2025
 - Move discussion to future meeting/retreat

9. New Business None	Treasurer Putman	5:00 pm
10. Items for Future Agendas None	Staff- Ashley Young	5:20 pm
11. Adjourn First: Dallisa Second: Keoni	Treasurer Putman	5:30 pm

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